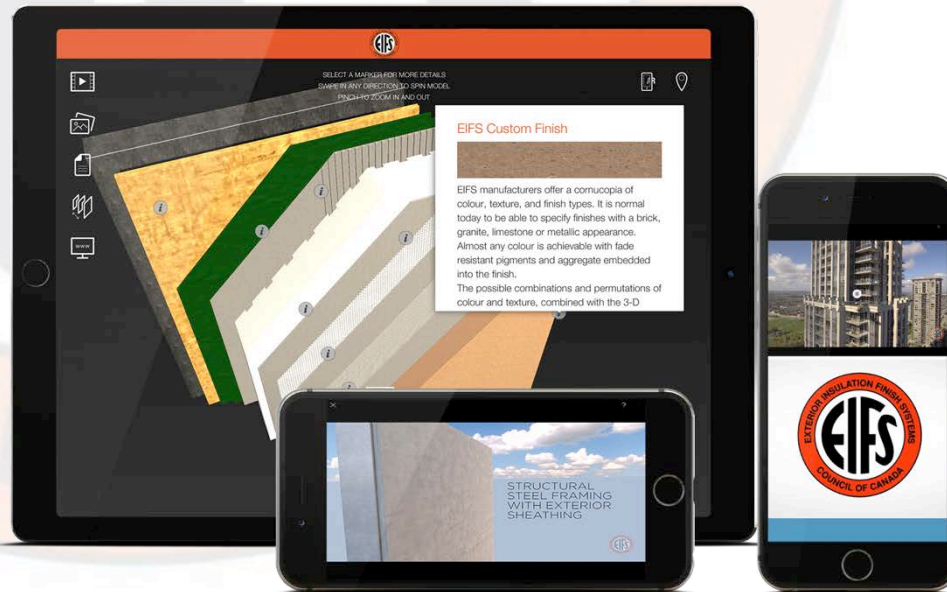


ECC EIFS App Launch



ECC EIFS App Launch

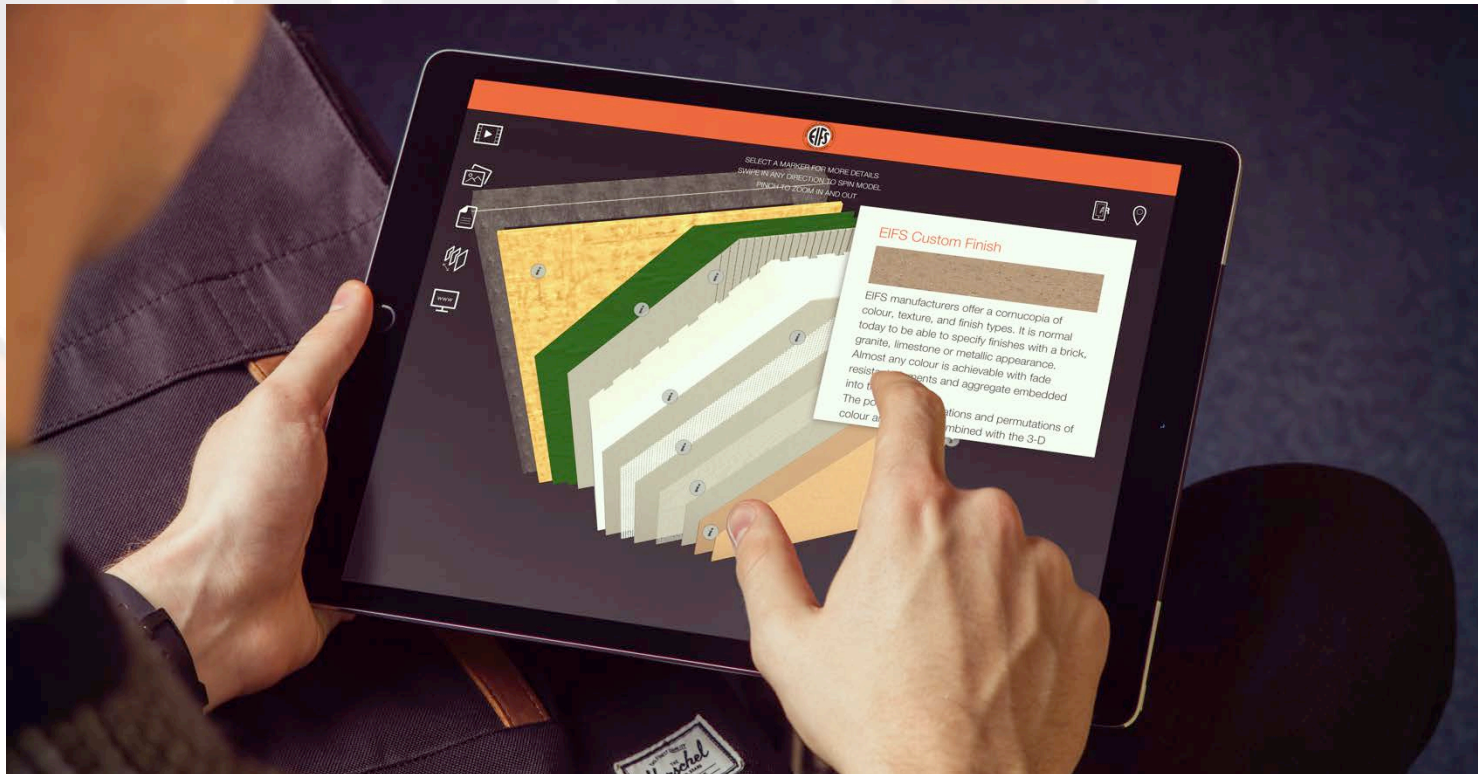
- EIFS Mobile App
 - Available for iOS and Android
 - Dynamically updated via a CMS
- Rich Media Content
 - Video, Animations, VR and Image Galleries
- Augmented Reality Experiences
 - Enhanced Content locked to printed targets
 - Ability to deliver media on print adverts at events
- Web & Desktop Compatible.
 - Assets can be utilized online for internet application
 - Windows OS / Mac OSX Versions available



Benefits of the EIFS Platform



ECC EIFS App Launch



Benefits of the EFS App Platform

- Brand Presence
- Works offline so content is always available
- Expandable Functionality
 - New Features and Functions can be added on the applications expandable architecture
- Security
 - Content can be password driven to allow various levels of access
 - Enhances protection to avoid content being copied
- Data Metrics
 - Ability to collect data from devices and content assets
- Social Media Integration

